

# How Physical Therapists Can Get More Patients Weekly



USING ADS



AUTOMATION WITHOUT  
LIFTING A FINGER

# This Is For You If You're a PT Who.



Wants more consistent bookings



Is tired of depending on word-of-mouth



Wants to grow without working more hours



# Why Most Physical Therapists Struggle to Grow



Relying on word-of-mouth or doctor referrals



Unpredictable schedule & patient flow



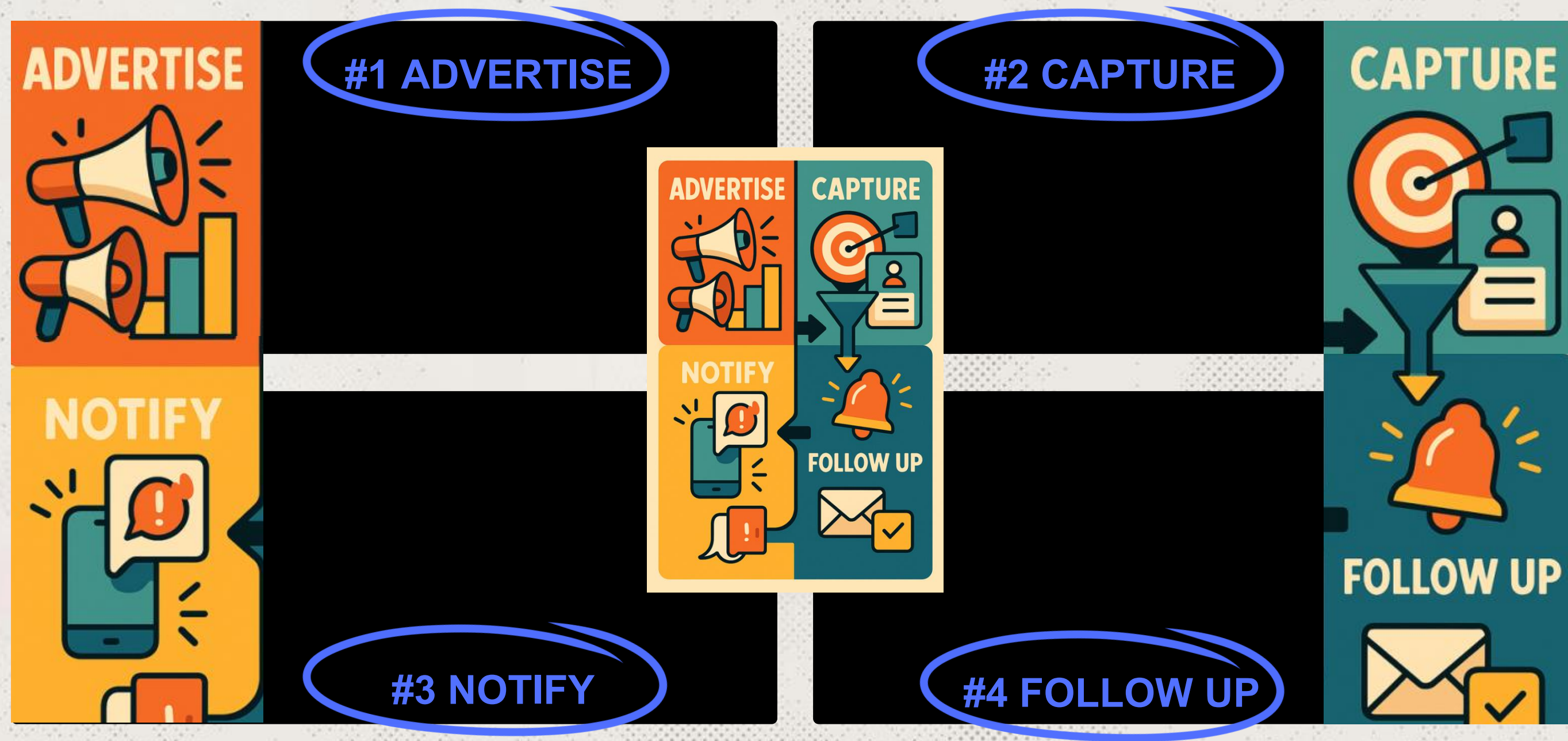
No-show appointments and unqualified leads



No time to run ads, follow up, or build funnels



# How Physical Therapists Can ~~Attract~~ More Patients Weekly



# Targeting Injured, In-Pain ~~Locals~~ Near Your Clinic

AGE: \_\_\_\_\_

GENDER: \_\_\_\_\_

LOCATION: \_\_\_\_\_

RELATIONSHIP: \_\_\_\_\_

PARENT: \_\_\_\_\_

EDUCATION: \_\_\_\_\_

INCOME: \_\_\_\_\_

TV SHOWS: \_\_\_\_\_

MUSIC: \_\_\_\_\_

EVENTS: \_\_\_\_\_

PLACES THEY EAT AT: \_\_\_\_\_

BOOKS: \_\_\_\_\_

WHO THEY FOLLOW: \_\_\_\_\_

POLITICAL PARTY: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

WHAT GROUPS THEY BELONG TO: \_\_\_\_\_





# FB META BUSINESS SOCIAL MEDIA AD

EXAMPLE AD

 **NovaCare Rehabilitation**  
Sponsored

Your everyday tools require extraordinary care.  
Experience the power of hand therapy.



[NOVACARE.COM](https://NOVACARE.COM)  
[Request an appointment today.](#)  
[Hand therapy is a specialized area that provides comprehensive treatment for hand, wrist, arm, elbow, an...](#)

Book now

Started running on Mar 1, 2025  
Platforms      
This ad has multiple versions 

See ad details

 **NovaCare Rehabilitation**  
Sponsored

Movement is the vibe to thrive. Keep moving through the power of physical therapy.



[No prescription, no problem. Schedule today.](#)

Learn More



# FB META BUSINESS PAGE FOR ADS

MAKE FB  
BUSINESS PAGE



The image shows a Facebook Business Page for "BodySense PT (Physical Therapy)". The cover photo is split: the left side shows a woman in a grey shirt holding her lower back in pain, and the right side is an orange graphic with the text "Opioids are largely ineffective for low back pain. Choose physical therapy." and the "ChoosePT" logo, which is "Provided by APTA". The profile picture is a circular logo featuring a star made of the words "GET STRONGER" repeated. Below the name, it says "1K likes • 1K followers". At the bottom right, there are three buttons: "Contact us", "Message", and "Like".

Opioids are largely ineffective for low back pain.  
Choose physical therapy.

ChoosePT<sup>™</sup>  
Provided by APTA

**BodySense PT (Physical Therapy)**  
1K likes • 1K followers

Contact us Message Like



# CREATE LANDING PAGE FOR ADS

MAKE LANDING PAGE  
FOR LEAD CAPTURE

## Finding Root Cause

Uncover the Source of Your Pain

Our expert therapists go beyond symptoms to identify and treat the underlying causes of your discomfort, ensuring effective and lasting relief.

Make An Appointment



# CREATE THANK YOU FOR ADS

EXAMPLE OF THANK  
YOU PAGE



# Here's exactly what it takes to ~~launch~~ your lead system

## ONE TIME SET-UP FEE

13 - MONTH PACKAGE THIS WILL COVER  
CUSTOM FB ADS, LANDING PAGE, AUTOMATED  
LEAD GENERATING, RUNNING APPROVED ADS  
AND CREATING STRATEGY

\$5,000

## MONTHLY FEE

WHICH INCLUDES 50% OF THE ADVERTISING  
BUDGET AND 50% OF MY FEE

\$2,100

I DEDICATE ACTIVATIONS TO THURSDAYS. WITH PAYMENT TODAY, WE CAN START  
SETTING UP AS EARLY AS THURSDAY OF THIS WEEK. READY TO START?



# Choose Your Launch Plan

## Standard

- ✓ \$1,500 Setup (Pay Today)
- ✓ Basic Funnel + Calendar
- ✓ Simple Email/SMS Follow-Up
- ✓ 1 Campaign Launch

**\$1200**

per month (Due EOM)

**SELECT**

## Growth

POPULAR

- ✓ \$5,000 Setup (Pay Today)
- ✓ Custom Funnel + Calendar + CRM
- ✓ Full Email/SMS Automation
- ✓ Up to 3 Campaigns/Month
- ✓ Live Analytics Dashboard

**\$2100**

per month (Due EOM)  
*Dedicate Thursdays to activation*

**SELECT**

## Scale

- ✓ \$7,500 Setup (Pay Today)
- ✓ Everything in Growth + Ad Campaign Management
- ✓ Ongoing Optimization & Strategy
- ✓ Multi-Channel Support

**\$3500**

per month (Due EOM)  
*Dedicate Thursdays to activation*

**SELECT**

I DEDICATE ACTIVATIONS TO THURSDAYS. WITH PAYMENT TODAY, WE CAN START SETTING UP AS EARLY AS THURSDAY OF THIS WEEK. READY TO START?

