

TM
JOLIE FREDERICK
INC.



*Redefining Prestige
Skincare for the Modern
Woman*



*Where Neurocosmetics
Meets Luxury*



Our Story

We started with a simple truth: Every woman deserves to feel powerful in her own skin. Not just beautiful—powerful.

While heritage brands focus on surface-level results, we've gone deeper. We discovered that true transformation happens when you address the skin-brain connection. That's where confidence lives. That's where empowerment begins.

Our Vision

To become the global leader in neurocosmetic luxury, where every product is a ritual of self-empowerment and every woman experiences skinfidence

Our Mission

To empower women through neurocosmetic innovation that delivers visible results and emotional well-being—wrapped in the luxury they deserve



Our Core Values

- ▶ **Skinfidence:** *We build confidence from within*
- ▶ **Empowerment:** *Beauty is power made visible*
- ▶ **Innovation:** *Science-backed luxury*
- ▶ **Sophistication:** *Curated excellence in every detail*



Neurocosmetics: The Science

Your skin and brain are in constant conversation. Our formulations tap into this dialogue.



Active ingredients stimulate neurotransmitters like serotonin and dopamine



Reduces stress markers visible on skin



Delivers both aesthetic and emotional benefits

Who We Serve?

The modern woman who demands more from her skincare. She's successful, discerning, and values science as much as sensory experience.

- ▶ *Values wellness and self-care rituals*
- ▶ *Seeks products with proven efficacy and emotional impact*

AGE:
28-55
affluent lifestyle

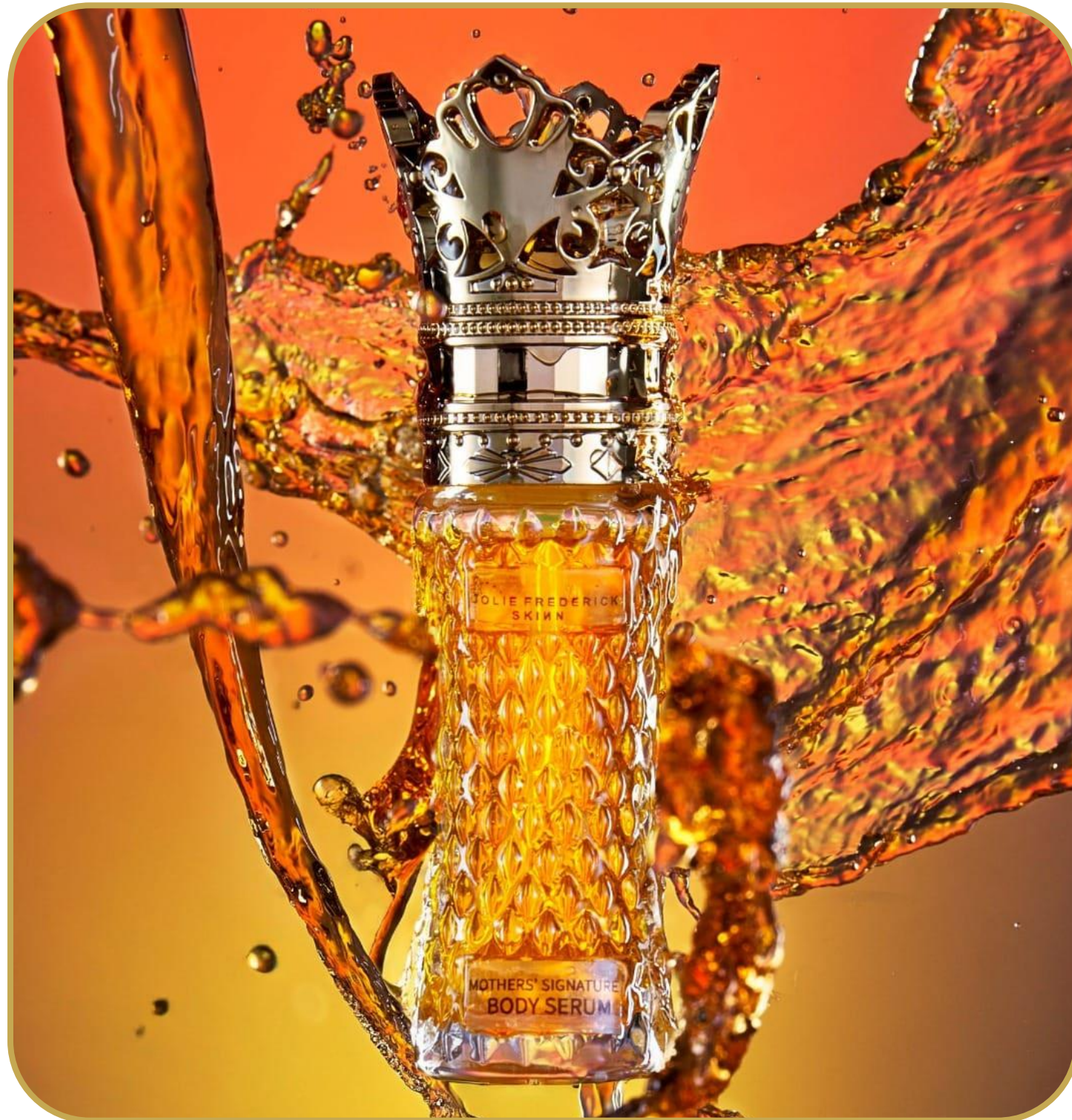


Market Gap

- ▶ Traditional luxury brands treat skincare as chemistry alone
- ▶ They ignore the emotional dimension of beauty
- ▶ Modern consumers want products that make them feel as good as they look

23% *The neurocosmetics market is projected to grow 23% by 2027*





Why Choose Us?

- ▶ *We don't just hydrate—we elevate mood and confidence*
- ▶ *Our packaging isn't decorative—it's a statement of power*
- ▶ *We're not chasing trends—we're pioneering neurocosmetics*
- ▶ *Every formula addresses skin-brain communication*

