

JOLIE FREDERICK INC.

Redefining Prestige Skincare for the Modern Woman

Where Neurocosmetics Meets Luxury

Our Story

We started with a simple truth: Every woman deserves to feel powerful in her own skin. Not just beautiful—powerful.

While heritage brands focus on surface-level results, we've gone deeper. We discovered that true transformation happens when you address the skin-brain connection. That's where confidence lives. That's where empowerment begins.

Our Vision

To become the global leader in neurocosmetic luxury, where every product is a ritual of self-empowerment and every woman experiences skinfidence.

Our Mission

To empower women through neurocosmetic innovation that delivers visible results and emotional well-being—wrapped in the luxury they deserve.

Our Core Values

Skinfidence: We build confidence from within

Empowerment: Beauty is power made visible

Innovation: Science-backed luxury

Sophistication: Curated excellence in every detail

Neurocosmetics: The Science

Your skin and brain are in constant conversation. Our formulations tap into this dialogue.

Active ingredients stimulate neurotransmitters like serotonin and dopamine

Reduces stress markers visible on skin

Delivers both aesthetic and emotional benefits

Who We Serve?

The modern woman who demands more from her skincare. She's successful, discerning, and values science as much as sensory experience.

Values wellness and self-care rituals

Seeks products with proven efficacy and emotional impact

Age: 28-55, affluent lifestyle

Market Gap

Traditional luxury brands treat skincare as chemistry alone

They ignore the emotional dimension of beauty

Modern consumers want products that make them feel as good as they look

The neurocosmetics market is projected to grow 23% by 2027

Why Choose Us?

We don't just hydrate—we elevate mood and confidence

Our packaging isn't decorative—it's a statement of power

We're not chasing trends—we're pioneering neurocosmetics

Every formula addresses skin-brain communication

Product Line (image slide — no accompanying text)

Miracle Face Therapy — Restore (Night)

Miracle Face Therapy — Cleansing Balm

Miracle Face Therapy — Protect (Day)